

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT INTERNATIONAL, INC.

Ad No. 4074—WINTER FOREST—JB—Reg. No. 56210—Page—Black—(10 1/2 x 13 1/2 inches)—4(c)—National (Offset) Magazines, 1979 (A)

Printed in U.S.A.

(MR 1982—11—54-2)

# Marlboro Lights

The spirit of Marlboro  
in a low tar cigarette.



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method. (20)  
100's: 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.



2061191823